Straight Embrace: Counter

Total Graphic Area: 70.5”w X 43.5”h

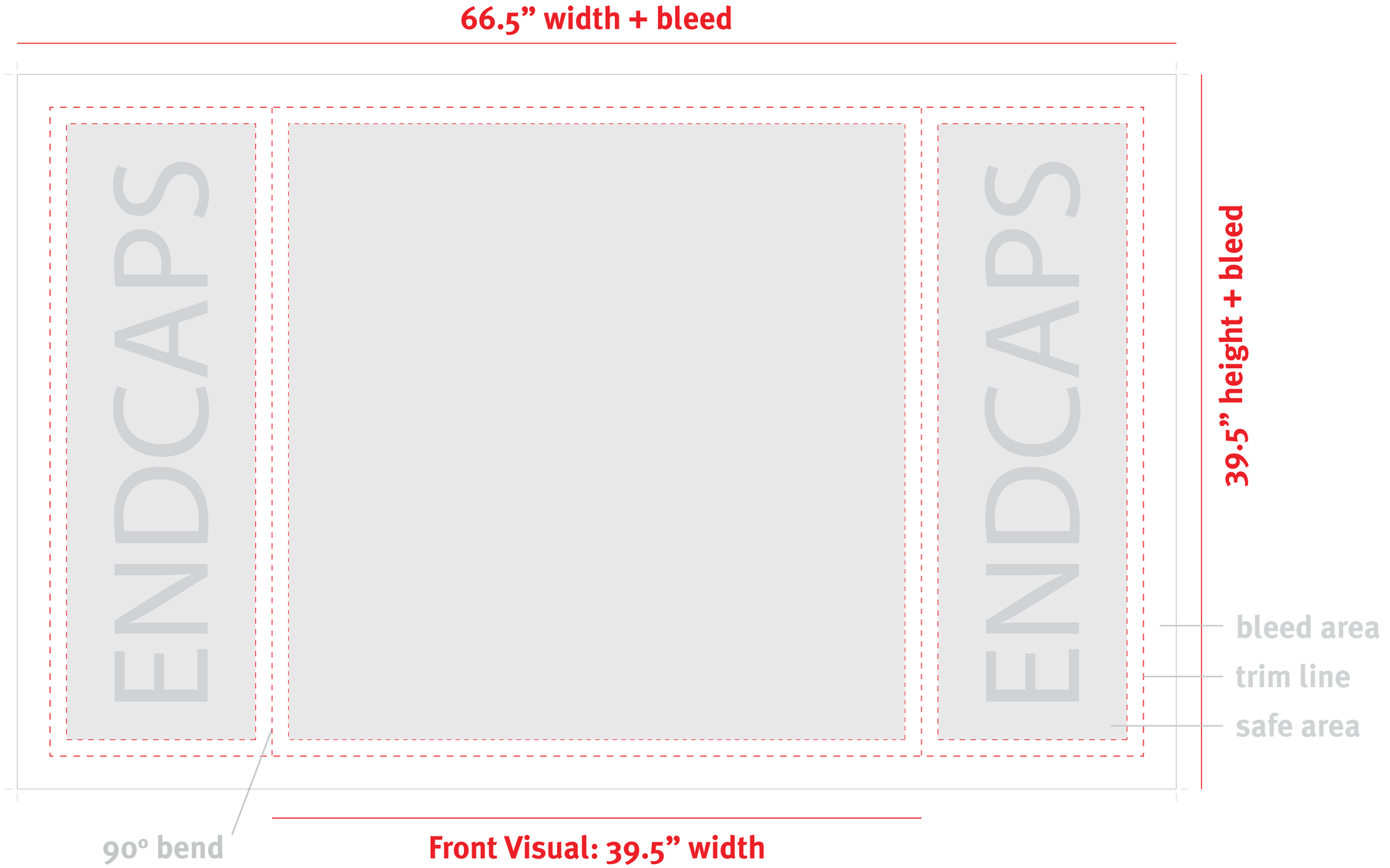
Total Visual Area: 66.5”w X 39.5”h
(Front Visual Area: 39.5”w X 39.5”h)
(Endcap Visual Area: 13.5”w X 39.5”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines